



2021 TECHNICAL SPECS & DEADLINES  
MAGAZINE AD DEADLINES

IAADFS/ASUTIL Summit of the Americas issue Publication Date: April 1, 2021 (Digital)	March 1, 2021
Special Summer issue (Digital)	July 15, 2021
CANNES 2021 Publication Date: Oct. 1, 2020 (to be confirmed)	Sept. 1, 2021

MAGAZINE TECHNICAL SPECS

	Millimeters	inches
Full page: overall trim size	216 x 279.4	8 ½ x 11
Full page: bleed	222.2 x 285.75	8 ¾ x 11 ¼
Full page: type area	190.5 x 255.6	7 ½ x 10 1/16
Double-page spread	444.5 x 292.1	17 ½ x 11 ½
Half-page horizontal	190.5 x 127	7 ½ x 5
Half-page vertical	101.6 x 255.6	4 x 10 1/16
Half-page double spread: bleed	444.5 x 139.7	17 ½ x 5 ½
Quarter page	97 x 125	4 x 5

**Material requirements: Ad materials must be supplied digitally** - All scans to be provided at 350 dpi to size – CMYK; Include all fonts; Provide digital proofs as representation of color. Travel Markets Insider will not be responsible for color match if client does not provide a proof. All PDF's required to be press optimized. Please call if you have any technical questions.

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